



Tysk-Svenska Handelskammaren
Deutsch-Schwedische Handelskammer

Swedish-German Cleantech Platform

Introduction, September 30, 2019

Ludvig Lindström

Background

- Collaboration between Swedish-German Chambers of Commerce and Swedish Energy Agency ongoing since 2014
- Starting point was a mapping of the SEA "start-up portfolio" in order to identify prioritized markets among these companies
- 40+ companies have been introduced, through individual activities as well as fairs like Hannover Messe
- Resulting in 15+ collaborations between Swedish and German counterparts



Increased efforts (4.0)

Sweden-German Cleantech Platform

Geographical focus: selected German states with recognized ambitions towards sustainable and green solutions: Baden-Württemberg, Bayern, Nordrhein-Westfalen and Sachsen.

Joint approach; group visits to the selected German regions

Individual coaching: each company will get support based on the specific offer and needs

One year programme periods: preparations in Sweden, two dedicated market research visits, one recommended fair

Coming up: Hannover Messe 2020 April and first programme trip in May/early June

Hannover Messe 20 – 24 April, 2020



100m2 common pavilion for Swedish cleantech exhibiting companies

”Energy solutions”: ”The climate-neutral factory is on everyone's lips. For regulatory and economic reasons, industry and the energy sector are looking for solutions to save energy and CO2 emissions. The Energy Solutions exhibition area will present suitable energy technology solutions. The focus is on the efficient, climate-neutral energy supply of industrial buildings and plants as well as connected mobility infrastructures.”



HKH Prins Carl Philip visiting the Swedish Energy Pavilion 2019

E-world energy & water

- 780 exhibitors from 73 countries, 25,000 visitors
- “E-world energy & water is the place where the European energy industry comes together. Serving as an information platform for the energy sector, E-world is gathering international decision makers in Essen each year. More than one fifth of the exhibiting companies are based abroad. The majority of international exhibitors come from countries of the European Union.”
- February 2021



E-world
energy & water

